WHAT IS CLAIMED IS:

1. A template for the display of information, said template having dimensional configuration of a height of approximately a first whole number of dimensional units and a width of approximately a second whole number of dimensional units, said template comprising: a plurality of grids dimensioned to fill said template, said grids being dimensioned to have approximately a two dimensional unit by one dimensional unit configuration.

2. The template of claim 1, wherein all of said grids of said template have an approximately two dimensional unit by one dimensional unit configurations.

3. The template of claim 1, wherein at least one of said grids is further subdivided into two grids each having an approximately one dimensional unit by one dimensional unit configuration.

4. The template of claim 1, wherein said template is provided in a Web authoring program for generating pages for display with a browser program, said grids comprising frames in which information may be entered, through said authoring program and displayed via said browser program.

5. The template of claim 1, wherein said template is provided within a software program, said grids comprising frames in which information may be entered to said software program.

6. A system of templates for the display of information, each said template having a dimensional configuration of a height of approximately a first whole number of dimensional units and a width of approximately a second whole number of dimensional units and being subdivided into a plurality of grids dimensioned to fill said template, wherein at least one of said grids has an approximate two dimensional unit by one dimensional unit configuration, each of said templates in said series having a different arrangement of grids therein.

7. The template system of claim 6, wherein all of said grids of said series templates have approximately a two dimensional units by one dimensional unit configurations.

8. The template system of claim 6, wherein at least one of said grids is further subdivided into two grids each having an approximately one dimensional unit by one dimensional unit configuration.

23

9. The template system of claim 6, wherein said series of templates is provided in a Web authoring program for generating pages for display via a browser program, said grids comprising frames in which information may be entered through said authoring program and displayed via said browser program.

10. The template system of claim 6, wherein said series of templates is provided within a software program, said grids comprising frames in which information may be entered to said software program.

11. A method of arranging information, including text and graphic images, in a template having a dimensional configuration of a height of approximately a first whole number of dimensional units and a width of approximately a second whole number of dimensional units, said method comprising the step of providing at least one template subdivided into a plurality of grids dimensioned to fill said template, wherein at least one of said grids has an approximate two-by-one dimensional configuration.

1   12.   The method of claim 11, further comprising the step of

2   providing a plurality of templates, each said template having a different arrangement

3   of grids.

1   13.   The method of claim 11, further comprising the step of

separately entering information into each of said grids such that said template

displays different information in said grids.

14.   The method of claim 11, further comprising the step of being

provided for in a Web authoring program for generating pages for display via a

browser program in which information may be entered through said authoring

program and displayed via said browser program.

15.   A method for displaying text and other information on a

2   display, said text information having at least two formats, at least one of said formats

3   having a horizontal directional orientation and at least one of said formats having a

4   vertical directional orientation, said method comprising:

5   creating a first screen by dividing the area of the display into a first

6   plurality of grids, each of said first plurality grids being dimensioned to have

7   approximately a two dimensional unit by one dimensional unit configuration, at least

8 one of said first plurality of grids displaying said text information formatted in said

9 horizontal directional orientation, said at least one grid having a horizontal orienta-

10 tion corresponding to the orientation of said textual information format;

11 creating a second screen by dividing the area of the display into a

12 second plurality of grids, each of said second plurality of grids being dimensioned to

13 have approximately a two dimensional unit by one dimensional unit configuration,

14 each said grid having a horizontal or vertical orientation, at least one of said first

15 plurality of grids displaying said text information formatted in said vertical direc-

16 tional orientation, said at least one grid having a vertical orientation corresponding to

17 the orientation of said textual information format;

18 selecting a first format for said text information from said at least two

19 formats; and

20 displaying said screen having said textual information corresponding

21 to said selected format.

1 16.   The template of claim 15, wherein at least one of said grids is

2 further subdivided into two grids each having an approximately one dimensional unit

3 by one dimensional unit configuration.